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**New England Made Giftware & Specialty Food Show Producers
Acquire Girls With Great Lines Giftware Show**

All Volunteer-Run Trade Show Transitions to New Ownership

**10th Annual Show to Take Place March 10-12, 2019
at the Sea Crest Beach Hotel in North Falmouth, MA**

September 5, 2018, Saco, Maine — **The New England Made Giftware & Specialty Food Show (NEM)** today announced the acquisition of the **Girls With Great Lines (GWGL)** wholesale giftware show. The all-volunteer, representative-run wholesale giftware show is entering its 10th year and serves the Cape and Islands area of Massachusetts.

“Girls With Great Lines started as a small 12 booth show in an empty storefront during the height of the recession. Our goal was to bring local reps and retailers together here on Cape Cod,” said Paula Mullen of Prestige Marketing and founding member of GWGL. “A decade later, we are still rep-driven. But now we are an all-volunteer, nonprofit organization that has grown to almost 100 booths. Along with great attendance, and a yearly waiting list to exhibit, we have been able to donate all our net profits to local charities such as Emerson House (a home for women rebuilding their lives after addiction), A Baby Place (a resource for disadvantaged new mothers and their babies) and Camp Jabborwocky (serving the mentally disabled).

“We decided together that it is time for the show to move forward and be produced professionally,” continued Mullen. “New England Made seems like the perfect fit to continue our original mission. We are certain that they have the resources to continue in our footsteps and improve the inner workings of the event.”

“We are truly honored to be taking on the next chapter of GWGL,” said Stefa Normantas, Show Producer. “Over the last 10 years, the GWGL team has worked incredibly hard to not only create a valuable show for the Cape and Islands buyers, but to provide significant support for area charities through show proceeds. Their success reflects the GWGL’s generosity, hard work and care for the community.”

“As the producer of the New England Made Giftware and Specialty Food Shows, we share a commitment to serving the needs of retailers through a unique selection of products,” continued Normantas. “We are eager to leverage our expertise and experience to deliver even greater options for retailers in the region.”

The 10th annual show is scheduled for March 10-12, 2019 at the Sea Crest Beach Hotel in North Falmouth, MA.

Financial terms of the transaction were not disclosed.

ABOUT NEW ENGLAND MADE/GIRAFFE EVENTS

The New England Made Giftware & Specialty Food Shows, produced by Giraffe Events, feature unique, quality New England made products. These juried wholesale shows, held every March (in Portland, ME) and September (in Sturbridge, MA), include home décor, pottery, apparel, accessories, jewelry, toys & games, books, cards & prints, glassware, bath & body products, furniture, baked goods, confections, and other specialty food items. Each year the shows attract thousands of national and international buyers who expect the highest quality New England made products.

Upcoming shows include: September 9-10, Sturbridge, Massachusetts, and March 16-18, 2019, Portland, Maine. For more information about New England Made shows, please visit <http://www.nemadeshows.com>.

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